

January 4, 2021

Dear Travel Partners,

I wish our travel partners a Happy & Healthy New Year 2021. Like all of you, I am happy to see 2020 in our rear view mirror and look forward to 2021 and a better year ahead for our travel industry.

As we enter 2021, we are hopeful that travel will rebound as the vaccines continue to roll out and more industry safety measures are put in place. The second stimulus package is also on the verge of being approved which hopefully gives some financial relief to travel agents.

Throughout my communication to you in 2020, I have given you updates on all of the enhancements which Sky Bird Travel has introduced to benefit our travel partners. We will be continue to bring you more exciting programs in 2021.

To kick-off 2021, we are starting our new [Book Now Pay Later](#) program. Like Zelle, Sky Bird's Book Now Pay Later will give you the ability to take on new business and offer your clients a new payment option which is completely risk free to you. We will be sending you an official announcement of Book Now Pay Later with all of the details later in the week.

Another new enhancement we have recently rolled out is the ability for you to book travel insurance online at Mywingsbooking.com. Along with cars and hotels, you now have the full package of travel products to offer your clients.

With our new [WINGS Powered by Sky Bird](#), you now have the power to offer the latest in travel technology solutions to your clients.

If you have not already done so, we encourage you to attend one of our Monthly WINGS webinars which are designed to educate our travel partners to gain a competitive edge in the marketplace.

Now more than ever, travel agents must stay viable in front of the consumer. In a difficult and challenging year, our clients have seen the value and dependability of a travel agent. We need to continue to be proactive and stay ready to handle the upcoming travel demand which will grow in the months ahead. Along with the OTAs, we will see competition from the GAFAM group. Google, Apple, Facebook, Amazon and Microsoft will also try to make inroads in the travel market.

Whatever and wherever the challenge, you can be rest assured that Sky Bird Travel is here to answer the bell for our travel partners to insure their success. We are here for you 24/7 and are working day and night to see that we all come out of this crisis prepared and ready to provide the best service to our clients and to stay profitable.

Thank you for standing by Sky Bird Travel and supporting us with your business in 2020.

We look forward to working with all of you in 2021.

Best Regards,



Arvin Shah
Chairman/CEO